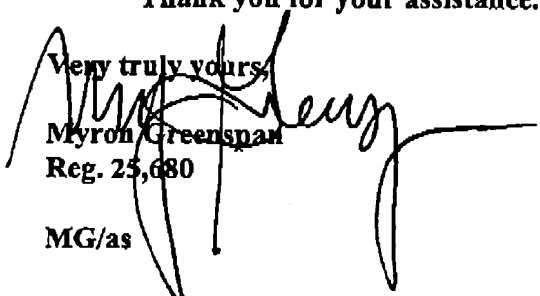


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**ashirley@lsllp.com****FACSIMILE COVER SHEET****DATE: October 18, 2004****TO: Examiner Cassandra Hope Davis**  
**Art Unit 3611**  
**U.S. Patent and Trademark Office****FACSIMILE NO.: 703 872 9306****FROM: Myron Greenspan****NO. OF PAGES: 19****RE: SUPPLEMENTAL AMENDMENT in**  
**U.S. Patent Application of Siegel et al.**  
**Apparatus and Method for the Distribution of Consumer Product Information**  
**Serial No.: 09/659,525 Our Docket No.: P-5****Dear Examiner Davis:**

We herewith submit the corrected Amendment in the above patent application. Deletions are now shown by striking out, not by bracketing.

It is believed this application is now in condition for allowance. If you have any questions or wish to discuss, please call the undersigned at 914 723 4668.

Thank you for your assistance.

Very truly yours,  
  
Myron Greenspan  
Reg. 25,680

MG/as

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re the U.S. Patent Application of

Alan A. SIEGEL and Rod LOWENSTEIN

Examiner: Cassandra Hope Davis

Serial No.: 09/659,525

Art Unit: 3611

Date Filed: September 12, 2000

Our Docket No.: P-5

For: Apparatus and Method for the Distribution of Consumer Product Information

Mail Stop AF  
Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

CUSTOMER NO. 28752

**SUPPLEMENTAL AMENDMENT**

**SIR:**

In response to the Final Office Action mailed May 18, 2004, and to the Examiner's request that the previous Amendment be submitted in corrected form, applicants submit this Supplemental Amendment in above captioned application and request that the Examiner reconsider her rejections as to the same.